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Researcher: ANITHA L

Guide(s): SOPHIA PORCHELVI R

Keywords: Mathematics
Mathematics Interdisciplinary Applications
optimizations, models
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University: Bharathidasan University

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A STUDY ON MULTI-OBJECTIVE OPTIMIZATIONS MODELS AND RELATED TOPICS WITH APPLICATIONS

THIS IS SUBMITTED TO BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI
In Partial fulfillment of the requirements for the award of the Degree of

DOCTOR OF PHILOSOPHY IN MATHEMATICS

By
Mrs. M. ANITHA, M.Sc., M.Phil., B.Ed.,
(Ref.No. 1195/Ph.D-K3/Mathematics/Full Time/July 2018)

Under the Supervision of
Dr. R. SOPHIA PORCHELVI, M.Sc., M.Phil., Ph.D.,
Associate Professor of Mathematics



**P.G. & RESEARCH DEPARTMENT OF MATHEMATICS
A.D.M. COLLEGE FOR WOMEN (AUTONOMOUS)
NATIONALLY ACCREDITED WITH 'A' GRADE (3rd CYCLE) BY NAAC
NAGAPATTINAM - 611 001
TAMILNADU, INDIA**

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Browsing by Researcher/Guide Sampath, Lakshmi N

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Upload Date	Title	Researcher	Guide(s)
9-Dec-2014	A study on effectiveness of television advertisements in Nagapattinam district	Raveer K C	Sampath, Lakshmi N
7-Jan-2013	A study on job satisfaction with reference to transport employees in Kumbakonam region	Arundhan G	Sampath, Lakshmi N

Showing results 1 to 2 of 2

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The screenshot shows the detail page for a thesis. The breadcrumb trail indicates the location: 'Shodhganga@INFLIBNET / Bharathidasan University / Department of Commerce and Financial Studies'. A unique identifier is provided: 'http://hdl.handle.net/10603/30232'. The details include the title 'A study on effectiveness of television advertisements in Nagapattinam district', researcher 'Raveer K C', guide 'Sampath, Lakshmi N', keywords 'television advertisements', upload date '9-Dec-2014', university 'Bharathidasan University', completed date '2013', and abstract 'none'. A 'Files in this item' table lists three PDF files: '01_aka.pdf', '02_verification.pdf', and '03_declaration.pdf'.

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Researcher: Raveer K C

Guide(s): Sampath, Lakshmi N

Keywords: television advertisements

Upload Date: 9-Dec-2014

University: Bharathidasan University

Completed Date: 2013

Abstract: none

File: <http://hdl.handle.net/10603/30232>

Appears in Departments: Department of Commerce and Financial Studies

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**A STUDY ON EFFECTIVENESS OF TELEVISION
ADVERTISEMENTS IN NAGAPATTINAM DISTRICT,
TAMILNADU**

Thesis submitted to
BHARATHIDASAN UNIVERSITY, TIRUCHIRAPPALLI

In partial fulfillment for the award of the Degree of
DOCTOR OF PHILOSOPHY IN COMMERCE

By
K.C.ROOPA,M.Com.,M.Phil.,MBA.,M.Phil.,
(Ref: No.5378PhD/Commerce / Part-Time/April 2007)

Under the Guidance of
Dr. N.SAMPATH LAKSHMI, M.Com.,M.Phil.,Ph.D.,



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